

# EDITORIAL CONTENT

WE WELCOME the submission of bylined articles and blogs for consideration for inclusion in Digitalisation World magazine, website and our weekly newsletters. Feel free to get in touch with the editor, Philip Alsop, for more information on the features programme or to send through a brief synopsis of the content of a proposed article/blog.

ISSUE	1 JANUARY / FEBRUARY	2 MARCH	3 APRIL	4 MAY
ADVERTISING DEADLINE	21 / 01	07 / 03	07 / 04	12 / 05
FOCUS	SUSTAINABILITY	DATA ANALYTICS	HYBRID IT / INFRASTRUCTURE	5G / EDGE
FEATURE 1	CLOUD/MANAGED SERVICES	DATA CENTRES / COLOCATION	DEVOPS/VALUE STREAM MANAGEMENT	OPEN TECHNOLOGY
FEATURE 2	COMPLIANCE/ RISK MANAGEMENT	XDR/SASE	BLOCKCHAIN	IT MANAGEMENT / SERVICE
INDUSTRY	FINANCE	GOVERNMENT	MANUFACTURING	HEALTH

Publication date one week after advertisement deadline.

ISSUE	5 - VIDEO ISSUE JUNE	6 JULY	7 AUGUST / SEPTEMBER
ADVERTISING DEADLINE	07 / 06	07 / 07	11 / 09
FOCUS	AI + AUTOMATION	SECURITY	CHANGE MANAGEMENT + COLLABORATION
FEATURE 1	AIOPS	COMPUTE	HYPERAUTOMATION
FEATURE 2	IT REUSE / RECYCLING	AV / VR	HYBRID WORKPLACE
INDUSTRY	RETAIL / ECOMMERCE	MEDIA / GAMING	TRAVEL / TRANSPORT

Publication date one week after advertisement deadline.

ISSUE	8 OCTOBER	9 NOVEMBER	10 - VIDEO ISSUE DECEMBER
ADVERTISING DEADLINE	11 / 10	11 / 11	02 / 12
FOCUS	ITOPS	CX / DX	INNOVISION
FEATURE 1	IOT	STORAGE	NETWORKING
FEATURE 2	HPC + QUANTUM COMPUTING	LOW / NO CODE	COMMS
INDUSTRY	UTILITIES	EDUCATION	LEGAL / PROFESSIONAL

Publication date one week after advertisement deadline.

## Digitalisation World Supplement Editorial

WHILE WE ARE CONFIDENT that the combination of the Digitalisation World monthly magazine, real-time website and weekly newsletters provides a comprehensive coverage of the technologies and issues which are the crucial component of digital transformation, we also realise that, sometimes a new or emerging idea needs major, dedicated coverage. That's why we produce timely, targeted Digitalisation World supplements. During 2021, we produced supplements focusing on the new or next normal, as the pandemic took hold, and we also produced a dedicated cybersecurity supplement, alongside a major data centre energy efficiency focus, including liquid cooling technology. Part of the attraction of the supplements is that we can 'fire them up' as and when a topic or technology merits such dedicated coverage.