DCS DATACENTRE SOLUTIONS
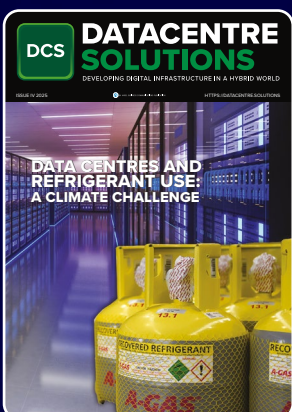
THE STRATEGIC MEDIA AND EVENTS PLATFORM FOR THE GLOBAL DATA CENTRE INDUSTRY, TRUSTED TO INFORM, CONNECT AND ACCELERATE GROWTH

MEDIA PACK 2026

DATACENTRE.SOLUTIONS

DCS DATACENTRE SOLUTIONS
DEVELOPING DIGITAL INFRASTRUCTURE IN A HYBRID WORLD

ISSUE VII 2025   AN ANGEL BUSINESS COMMUNICATIONS PUBLICATION   HTTPS://DATACENTRE.SOLUTIONS

WE'RE READY FOR AI. ARE YOU?

FROM GRID-TO-CHIP AND CHIP-TO-CHILLER, WE HAVE IT COVERED

Life Is On | Schneider Electric

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DATA CENTRES AND REFRIGERANT USE: A CLIMATE CHALLENGE

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NAVIGATING POWER CHALLENGES IN THE DATA CENTRE ERA

PANDUIT

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STRUCTURED CABLING DRIVES AI-DRIVEN DATA CENTRES

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DON'T BE AFRAID OF AI

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Editorial Overview

Data Centre Solutions is a multi-format, multimedia platform delivering high-value, deeply relevant content across the data centre industry, from technology innovations to business strategy and sustainability. It is aimed at both hands-on practitioners and senior decision-makers, as well as vendors and partners looking to stay competitive and connected in a rapidly evolving landscape.

Core Editorial Themes for 2026 include:

- Grid Capacity ◦ Power Availability ◦ Utility Engagement
- Ai Workloads ◦ High Density Compute ◦ GPU Infrastructure
- Water Usage ◦ Heat Reuse ◦ Circular Economy
- Resilience ◦ Redundancy ◦ Business Continuity
- Compliance ◦ Regulation ◦ Data Sovereignty
- Prefabrication ◦ Modular Build ◦ Speed To Market
- Optical Interconnects ◦ 400g/800g ◦ Network Scalability
- Energy Storage ◦ Backup Power ◦ Microgrids
- Monitoring ◦ Predictive Maintenance ◦ Condition Based Operations
- Workforce Development ◦ Talent Retention ◦ Operational Excellence

Datacentre Solutions is Not Simply a News Platform

It is a strategic voice for the channel, designed to educate, challenge and enable the next phase of data centre growth.
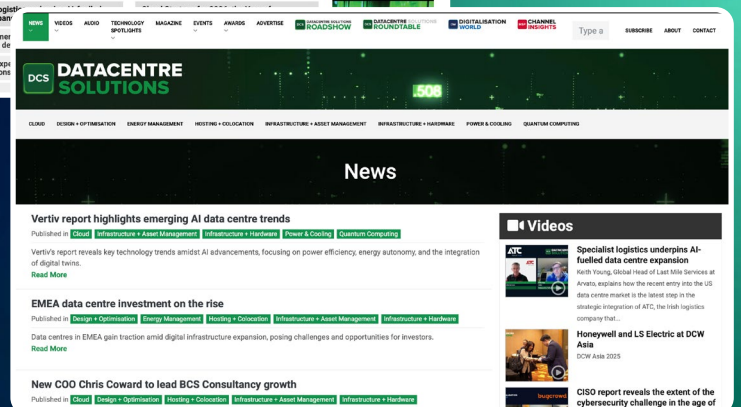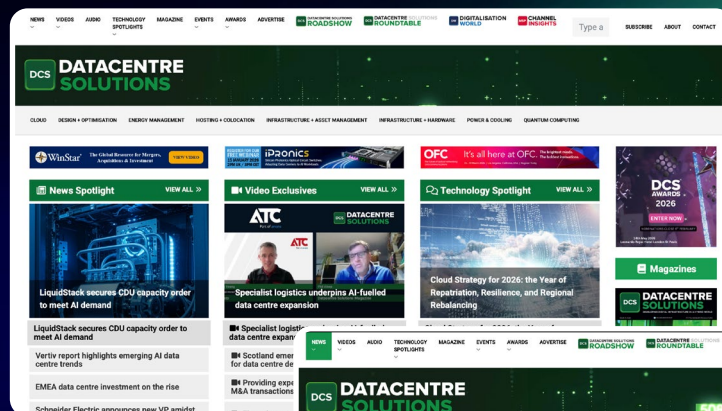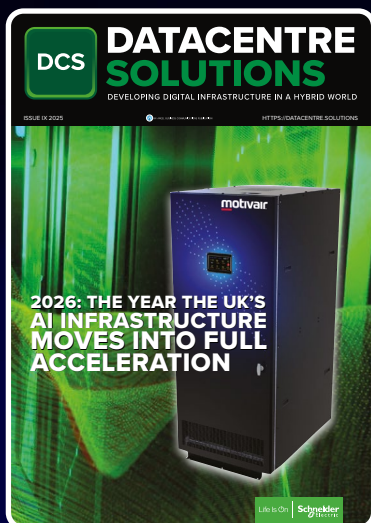
PRODUCT OVERVIEW

Datacentre Solutions Portfolio

A fully integrated industry supporting brand engagement and lead generation across the data centre sector.

Core Channels

Datacentre Solutions Magazine

- Digital magazine covering strategic insight, thought leadership and market analysis.
- News Website
- Weekly Email Newsletter

Digital Promotion

- Website Advertising and Sponsored Content
- HTML Email Marketing
- Weekly Email Newsletter Sponsorship

Events Portfolio

- Datacentre Solutions Roadshows
- Datacentre Solutions Virtual Roundtables
- Vendor-Specific Roundtables
- DCS Awards

Engagement Solutions

- Webinars & Roundtables
- Editorial Interviews & Video Features

Datacentre Solutions connects brands directly with the data centre decision-makers who influence technology purchasing, service delivery and strategic investment.

Clients & Strategic Positioning

Trusted by Leading Data Centre Organisations

Datacentre Solutions partners with established global technology brands and fast-growth innovators across the data centre industry.

About Us:
Angel Business Communications & Datacentre Solutions

Datacentre Solutions is powered by Angel Business Communications, a trusted B2B media and events company with more than 40 years of experience connecting technology brands with highly targeted professional audiences.

Through Datacentre Solutions, we have created a dedicated platform for the data centre community, combining authoritative editorial, high-impact events and commercially focused engagement opportunities. Our strength lies in our deep understanding of the data centre industry, our credibility with operators and infrastructure stakeholders, and our ability to deliver meaningful connections between vendors and senior decision-makers.

Why clients work with Datacentre Solutions:
- Direct access to senior decision-makers
- Trusted peer-led environments
- Strategic visibility across media and events
- Strong alignment with commercial priorities
- Backed by Angel Business Communications' proven industry reputation

Our partnerships are built on long-term collaboration, not short-term advertising

AFL · A-GAS TOGETHER WE CAN · aginode · AIRSYS · APROVIS
arteco · CATERPILLAR · ciena · centiel continuous power availability · conrad energy
DÄTWYLER · DSE DEEP SEA ELECTRONICS · HeTone Group · HIMOINSA THE ENERGY · HUAWEI
iPRONICS · KOHLER · legrand · MITSUBISHI · MOTEURS Baudouin A WEICHAI COMPANY
nVent · PANDUIT · prysmian · R&M · Schneider Electric
TRILUX SIMPLIFY YOUR LIGHT. · VOLVO PENTA · wesco · Woodlands Power · ZincFive
ZUMTOBEL Group

CIRCULATION & AUDIENCE PROFILE

Datacentre Solutions reaches a highly targeted audience of more than 87,000 data centre and digital infrastructure professionals across the UK and Europe. Our readership includes data centre operators, colocation providers, hyperscalers, enterprise infrastructure teams, systems integrators and technology vendors responsible for infrastructure strategy, operations and capacity planning.

The audience spans C-suite executives, senior managers and technical leaders who influence capital investment, technology procurement and long-term platform strategy. Actively evaluating new technologies and operational approaches, these decision-makers make Datacentre Solutions an effective platform for engaging those shaping the future of the data centre industry.
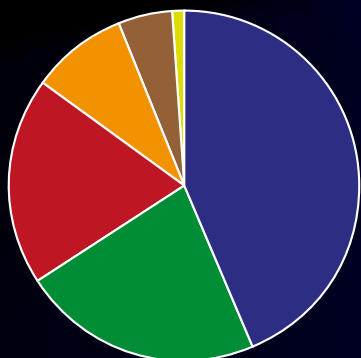
REGION CIRCULATION OF TOTALS: %

Region	Total	%
Europe	38,062	**43.7%**
UK & Ireland	19,358	**22.3%**
North America	16,639	**19.1%**
Asia	7,721	**8.9%**
Middle East & Africa	4,459	**5.1%**
South America	761	**0.9%**
TOTAL	**87,000**	**100.0%**
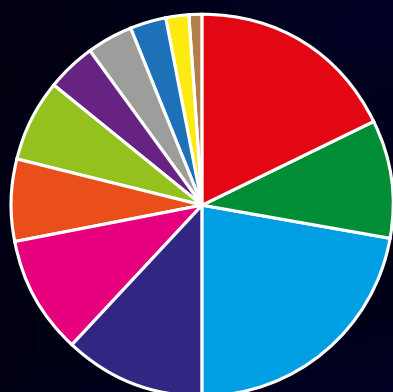
COMPANY TYPE CIRCULATION: %

Company Type	Total	%
Data Centre Operators & Developers	15,660	**18%**
Hyperscalers & Large End Users	8,700	**10%**
OEMs – Power, Cooling & Digital Infrastructure	19,140	**22%**
Engineering, Design & Controls Consultants	10,440	**12%**
EPCs & Delivery / Construction Partners (UK / Regional)	8,700	**10%**
Commissioning & Specialist Data Centre Services	6,090	**7%**
Facilities Management & Operations Services	6,090	**7%**
Cost, Project & Commercial Advisory	3,480	**4%**
Independent / Specialist Data Centre Consultants	3,480	**4%**
Utilities, Grid & Energy (North of England)	2,610	**3%**
Regional Authorities & Industry Enablers	1,740	**2%**
Special Interest (academia, analysts, media, associations)	870	**1%**
TOTAL	**87,000**	**100%**
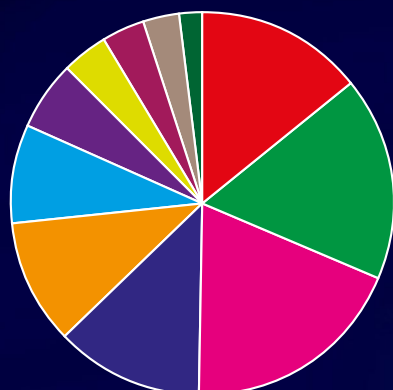
JOB FUNCTION CIRCULATION: %

Job Function	Total	%
Executive Leadership (CEO, MD, Board, VP)	13,050	**15%**
Data Centre Operations & Facilities Management	15,660	**18%**
Design, Engineering & Technical Architecture	17,400	**20%**
Power, Electrical & Energy Systems	11,310	**13%**
Cooling, Thermal & Mechanical Systems	9,570	**11%**
IT, Digital Infrastructure & Controls	7,830	**9%**
Project Management & Delivery	5,220	**6%**
Construction, Commissioning & Site Services	3,480	**4%**
Commercial, Cost & Procurement	3,480	**4%**
Sustainability, ESG & Energy Strategy	2,610	**3%**
Policy, Planning & Public Sector / Utilities Liaison	1,740	2%
TOTAL	**87,000**	**100%**

Magazine Advertising

Data Centre Solutions is the leading dedicated magazine for the data centre and critical infrastructure industry, trusted by senior decision-makers responsible for capacity planning, infrastructure investment, and operational strategy.

Our editorial-led circulation reaches a highly qualified audience of data centre operators, developers, hyperscalers, engineers, and solution providers at a point of genuine commercial intent — ensuring vendor messaging is seen by those who directly influence real-world procurement, specification, and deployment decisions.

Advertisers benefit from authoritative positioning alongside independent industry insight, high visibility within a credible, technically respected brand, and alignment with the most influential data centre stakeholders globally.

Integrated with our digital platforms and industry engagement industry, magazine placement strengthens brand authority, supports multi-touch campaign strategies, and positions vendors at the centre of data centre investment and technology decision-making journeys.

Combined with our digital and event-industry media platforms, this placement elevates brand authority, enhances multi-touch visibility across the data centre ecosystem, and positions vendors at the centre of data centre decision-making cycles.

Advertisement Size (mm)	Size (mm)	Bleed (+3mm)	Price per Issue
Full Page	210 x 297	216 x 303	£2000
1/2 Page	177 x 130	-	£1200

Datacentre Solutions – Front Cover Package (£5,995)

The front cover of DCS magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience. DCS magazine is distributed to over 87,000 readers interested in the data centre, cloud, storage, security, automation, hardware and software sectors - covering the entire spectrum of technology and industries impacted by digital transformation.
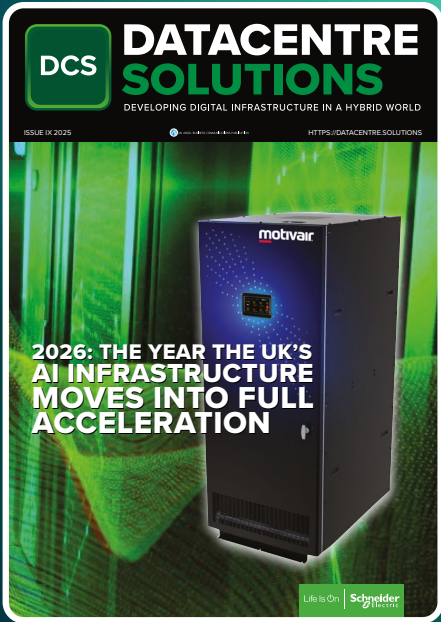
Webinars

Datacentre Solutions webinars deliver high-impact, topic-led engagement with senior data centre decision-makers, providing sponsors with a powerful platform to educate, influence and generate qualified leads.

Each webinar is professionally produced and promoted across our full Datacentre Solutions audience, ensuring strong visibility and high-quality attendance from engaged data centre professionals who are actively exploring solutions, strategies and innovations that enhance performance, efficiency and long-term resilience.

What the webinar package includes:
- Dedicated webinar session hosted by Datacentre Solutions
- Targeted promotion across email, website and social channels
- Speaker moderation and technical hosting support
- Branded registration landing page
- Data centre-focused audience targeting
- Live Q&A engagement
- Post-webinar on-demand hosting
- Full attendee reporting and GDPR-compliant lead data
- Post-event performance summary

Webinars are ideal for:
- Product education and demonstrations
- Thought leadership positioning
- Market insight sharing
- Lead generation and pipeline development
- Strategic brand positioning within the data centre community

Webinar Investment:
- £8,000 – Minimum 50 registered

These packages provide measurable ROI through direct engagement with senior decision-makers and form a key component within integrated campaign strategies.

EVENT PORTFOLIO OVERVIEW

DCS ROADSHOWS
Regional, in-person events bringing together senior DC leaders for boardroom-style discussion, strategic insight and high-quality networking in an environment free from overt sales pitches.
https://datacentreroadshow.com

DCS VIRTUAL ROUNDTABLES
Facilitated online discussions connecting curated groups of data centre decision-makers with vendors to explore key industry themes, challenges and emerging opportunities in a collaborative format.
https://datacentre.solutions/roundtables

DCS AWARDS
Now in its 16th year, the **DCS Awards** return to spotlight the outstanding achievements driving innovation and growth across the data centre sector. This prestigious event recognises success stories, pioneering technologies, and the individuals and organisations shaping the industry's future.
https://dcsawards.com

These events form the backbone of DCS engagement strategy, offering sponsors unrivalled access to the data centre community through trusted, high-impact platforms.

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