



# DATA CENTRE SOLUTIONS

DEVELOPING DIGITAL INFRASTRUCTURE IN A HYBRID WORLD



## MEDIA PACK 2025

[datacentre.solutions](https://www.datacentre.solutions)





# TABLE of CONTENTS

- 3. Editorial Overview
- 4. Magazine Overview
- 5. Editorial Calendar 2025
- 6. Circulation Overview
- 7. Advertising Rates (£)
- 8. Website Overview
- 9. Weekly Email News Alerts/ Direct Html
- 10. Front Cover Promotion Package
- 11. Digital Packages
- 12. Video Magazine
- 13. Zoom Video Interviews
- 14. Social Media Promotion
- 15. Whitepaper Promotion
- 16. Content is King
- 17. Roundtable
- 19. Mechanical Ad Specifications
- 20. Contacts





# EDITORIAL VIEWPOINT

## Sustainability – full speed ahead?

DIGITAL MAGAZINES, exclusive digital video magazines, a comprehensive website covering news, expert opinions and video interviews – quite simply, the DCS digital publishing platform offers the very best coverage of the data centre industry across EMEA. To be fair, we've been working in the data centre industry for a couple of decades, so it's only right that, with this experience under our belt, we should know what we're doing when it comes to producing high quality, multi-platform editorial content designed to help the data centre supply chain – from owners and operators, through consultants and vendors, to end users – optimise the performance of its data centre infrastructure.

Importantly, alongside our digital content platform, we've developed a fantastic database of data centre industry professionals, who read our digital magazines, visit the DCS website and watch and listen to our exclusive video content. The back-office numbers from our website suggest that hundreds of these individuals read our technology articles, and thousands view our video content on a regular basis. For 2025, we'll continue to develop both the DCS content platform – providing

even more news, opinions and video content – and we're investing heavily in adding to our readership numbers through partnerships with some major, specialist database providers.

All of which means that DCS is the number one destination for any organisation wanting to market its data centre expertise to Europe's data centre industry. We'd suggest that you look at the DCS website, making sure to download some of the digital magazines, and view some of the video content and then, once you've replaced your socks that will have been knocked off along the way, make sure to contact the DCS team to develop a comprehensive marketing plan for 2025.

Sustainability, skills, liquid cooling, AI and automation, data centre location, supply chain, renewable energy, power infrastructure, cabinets, racks and containment, colocation, cloud, hyperscale, edge – no matter what your speciality, DCS will be talking about it over the next 12 months, providing the perfect environment for you to demonstrate your expertise alongside our own editorial expertise.

### PRODUCT OVERVIEW

#### MAGAZINE

- 6 MAGAZINES
- 4 VIDEO DCS MAGAZINES

#### E-NEWSLETTER

- DATACENTRE SOLUTIONS

#### WEBSITE SECTIONS

- Cloud
- Design + Optimisation
- Energy Management
- Hosting + Colocation
- Infrastructure + Asset Management
- Infrastructure + Hardware
- Power & Cooling
- Quantum Computing

#### EVENTS

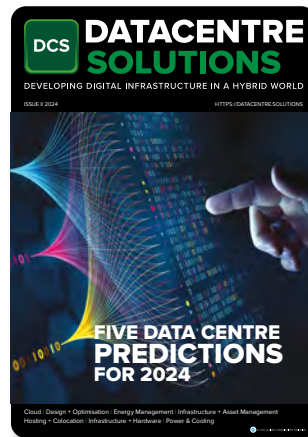
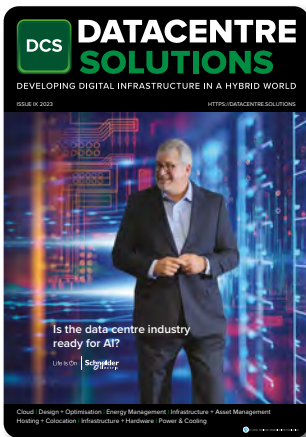
- MANAGED SERVICES SUMMIT BENELUX
- MANAGED SERVICES SUMMIT LONDON
- MANAGED SERVICES SUMMIT NORDICS
- MANAGED SERVICES SUMMIT MANCHESTER
- DCS AWARDS
- SDC AWARDS
- ZOOM INTERVIEWS



# MAGAZINE OVERVIEW

Reach over 45,000 subscribers involved in the data centre, cloud, storage, security, automation, hardware and software sectors, covering the entire spectrum of technology and industries impacted by digital transformation

- Cloud
- Design + Optimisation
- Energy Management
- Hosting + Colocation
- Infrastructure + Asset Management
- Infrastructure + Hardware
- Power & Cooling
- Quantum Computing



# EDITORIAL CALENDAR 2025

We welcome the submission of bylined articles and blogs for consideration for inclusion in DCS magazine, website and our weekly newsletters. Feel free to get in touch with the editor, Philip Alsop, for more information on the features programme or to send through a brief synopsis of the content of a proposed article/blog.

ISSUE	1	2	3 VIDEO MAGAZINE	4
ADVERTISING DEADLINE	27 JANUARY	11 MARCH	INTERVIEWS BY 10 APRIL	13 MAY
EDITORIAL DEADLINE	27 JANUARY	11 MARCH	-	13 MAY
PUBLISHED:	10 FEBRUARY	25 MARCH	17 APRIL	27 MAY
FOCUS	SUSTAINABILITY	AI + AUTOMATION	WORKFORCE	POWER + COOLING
FEATURE 1	SAFETY + SECURITY	COLOCATION	-	DESIGN + CONSTRUCTION
FEATURE 2	DC IT	DC LOGISTICS	-	ESG

ISSUE	5	6 VIDEO MAGAZINE	7
ADVERTISING DEADLINE	01 JULY	INTERVIEWS BY 07 AUGUST	05 SEPTEMBER
EDITORIAL DEADLINE	01 JULY	-	05 SEPTEMBER
PUBLISHED:	15 JULY	15 AUGUST	19 SEPTEMBER
FOCUS	EDGE + 5G	DC LOCATION	DCIM/DC MANAGEMENT
FEATURE 1	SKILLS + TRAINING	-	CLOUD
FEATURE 2	ENERGY EFFICIENCY	-	LIQUID COOLING

ISSUE	8 VIDEO MAGAZINE	9	10 VIDEO MAGAZINE
ADVERTISING DEADLINE	INTERVIEWS BY 03 OCTOBER	05 NOVEMBER	05 DECEMBER
EDITORIAL DEADLINE	-	05 NOVEMBER	-
PUBLISHED:	17 OCTOBER	21 NOVEMBER	12 DECEMBER
FOCUS	ESG	HYBRID WORLD	DCIM/DC MANAGEMENT
FEATURE 1	-	CONNECTIVITY + NETWORKING	THE FUTURE
FEATURE 2	-	MODULAR DC	

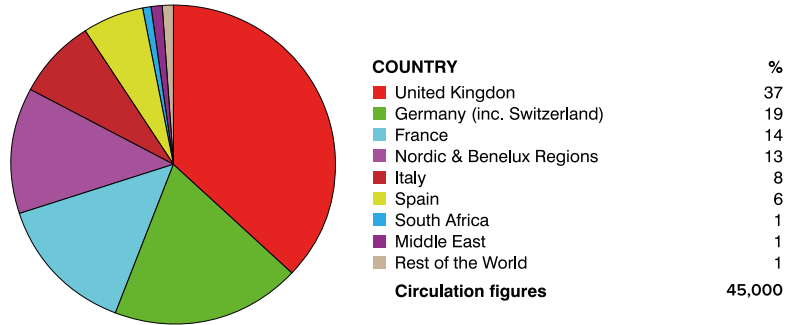
Publication date two weeks after advertisement deadline.

# CIRCULATION OVERVIEW

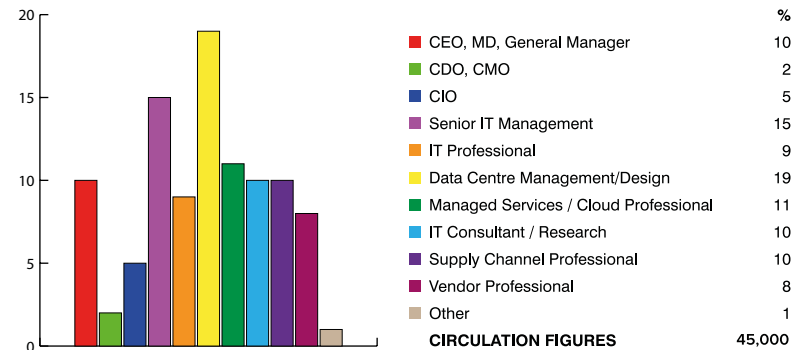
Reach over 45,000 subscribers involved in the data centre, cloud, storage, security, automation, hardware and software sectors, covering the entire spectrum of technology and industries impacted by digital transformation

## WEEKLY E-NEWSLETTER

### DIGITAL DIGEST GEOGRAPHICAL BREAKDOWN

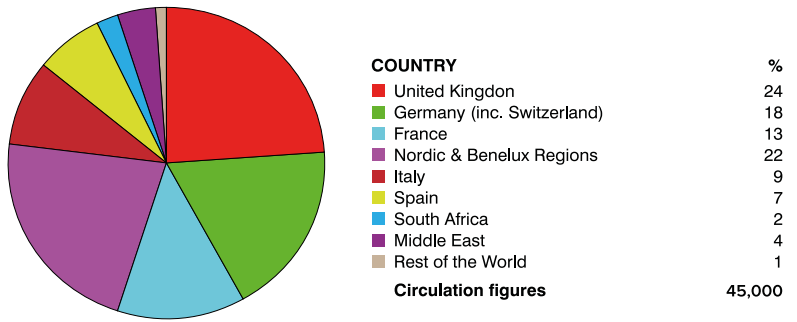


### DIGITAL DIGEST JOB FUNCTION – %

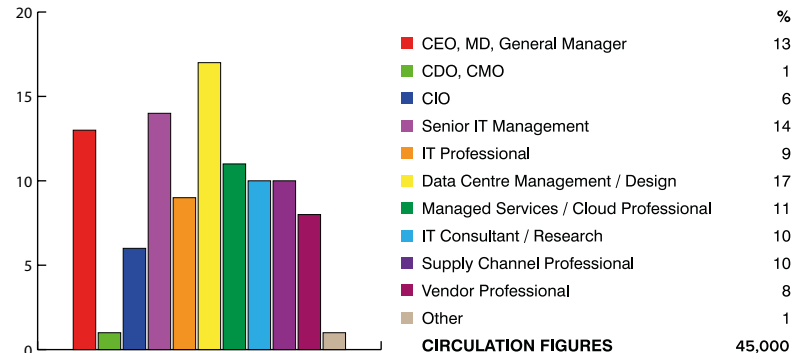


## BI-MONTHLY MAGAZINE

### DIGITAL MAGAZINE GEOGRAPHICAL BREAKDOWN



### DIGITAL MAGAZINE JOB FUNCTION – %





# ADVERTISING RATES (£)

	6x	4x	1x
Full page	2,000	2,250	2,500
Half page	1,000	1,250	1,500
Island	1,000	1,250	1,500
1/3 page Vertical	900	1,100	1,350
Quarter (Horizontal)	750	£850	900



**DCS DATACENTRE SOLUTIONS**  
 DEVELOPING DIGITAL INFRASTRUCTURE IN A HYBRID WORLD  
 ISSUE: IV 2024  
[HTTPS://DATACENTRE.SOLUTIONS](https://datacentre.solutions)

**ULTRA-LOW HARMONIC DRIVES: THE SUSTAINABLE SOLUTION TO DATA CENTER COOLING?**

Cloud | Design | Optimisation | Energy Management | Infrastructure | Asset Management  
 Hosting | Colocation | Infrastructure | Hardware | Power & Cooling

**DCS DATACENTRE SOLUTIONS**  
 DEVELOPING DIGITAL INFRASTRUCTURE IN A HYBRID WORLD  
 ISSUE: IV 2024  
[HTTPS://DATACENTRE.SOLUTIONS](https://datacentre.solutions)

**PREPARING DATA CENTRES FOR A MUCH COOLER, MORE FLUID FUTURE AS AI ADVANCES**

Cloud | Design | Optimisation | Energy Management | Infrastructure | Asset Management  
 Hosting | Colocation | Infrastructure | Hardware | Power & Cooling

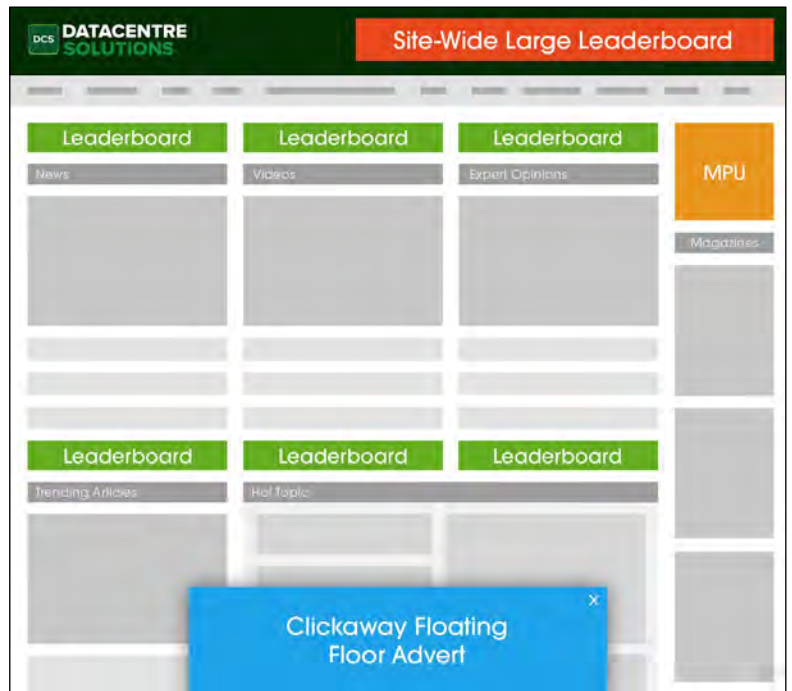
**DCS DATACENTRE SOLUTIONS**  
 DEVELOPING DIGITAL INFRASTRUCTURE IN A HYBRID WORLD  
 ISSUE: IV 2024  
[HTTPS://DATACENTRE.SOLUTIONS](https://datacentre.solutions)

**"Sustainability is good for business and good for the planet, and DCIM is critical to reduce energy consumption and waste."**

Cloud | Design | Optimisation | Energy Management | Infrastructure | Asset Management  
 Hosting | Colocation | Infrastructure | Hardware | Power & Cooling

# WEBSITE OVERVIEW

With over 57,000 unique visitors and over 72,000 visits per month, our aim is to promote your company/product and get it seen by decision makers across the industry. The website has daily news, hot topics, trending technology show cases in news and video format. This fresh new look website has something for everyone interested in datacentre technologies.

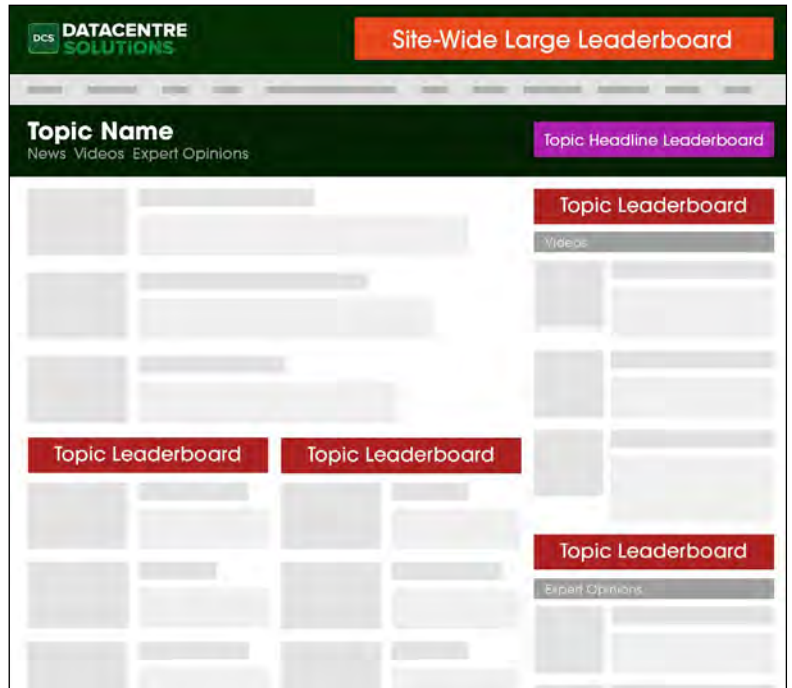


## HEADLINE SPONSOR

Your banner at the top of a section that is relevant to you

## RUN OF PAGE SPONSOR

- CLOUD
- DESIGN + OPTIMISATION
- ENERGY MANAGEMENT
- HOSTING + COLOCATION
- INFRASTRUCTURE + ASSET MANAGEMENT
- INFRASTRUCTURE + HARDWARE
- POWER & COOLING
- QUANTUM COMPUTING



Size <sup>1</sup>	6 Months	3 Months	1 Month
● <b>Site-Wide Large Leaderboard</b> 970 x 90 px	£1000 pcm	£1500 pcm	£2000 pcm
● <b>Clickaway Floating Floor Ad<sup>2</sup></b> Max 970 x 200 px	£1600 pcm	£2400 pcm	£2900 pcm
● <b>MPU</b> 500 x 500 px	£700 pcm	£1000 pcm	£1200 pcm
● <b>News Leaderboard</b> 728 x 90 px	£600 pcm	£800 pcm	£1000 pcm
● <b>Topic Headline Leaderboard<sup>3</sup></b> 728 x 90 px	£595 pcm		
● <b>Topic Leaderboard<sup>3</sup></b> 728 x 90 px	£395 pcm		

## SPECIFICATIONS

Accepted file types are JPG, PNG, GIF, APNG. Static or Animated.

- 1 Quoted sizes are artwork guidelines. Actual display size may differ depending on user screen size.
- 2 Clickaway floating floor advert is stuck to the bottom of the screen and is dismissible by the user. It re-appears after 24 hours.
- 3 Banners shown on a topic page of your choosing. 3 Months minimum.



# Weekly email news alerts

- The DCS digest is sent to 45,000 relevant industry professionals.
- The news alert delivers the latest industry news direct into the inbox of our subscribers and provide our sponsors a unique opportunity to get their message seen by the industry.
- The sponsorship includes a sponsor's message (up to 80 words) and a 728 x 90 banner.

Price: £995 per mailing

# Direct HTML

- A HTML mailer direct to the database allows your company to speak directly to potential customers.
- Promotions could be for new product announcements, webinars and show attendance.

Price: £1250 per mailing

**DCS DATA CENTRE SOLUTIONS** Weekly Digital Digest Monday 14 March 2022

Produced in association with the Data Centre Alliance (DCA)

Step into your connected future with **Telehouse South** [Find out more](#) **TELEHOUSE**

**Glide connects Proximity Edge 8 data centre to Birmingham dark fibre ring**  
Initiative brings increased diversity and additional low latency connectivity options to Proximity's edge colocation customers.

**Protecting critical research equipment at The University of Warwick**  
The University of Warwick's (UoW) new Interdisciplinary Biomedical Research Building (IBRB) brings together 300 biomedical researchers from across the School of Life Sciences and Warwick Medical School to fight human diseases. Its focus is on understanding...

**Custodian supports Vitanium growth with a cost-effective, sustainable data centre platform**  
Vitanium is a world-class data protection specialist, ISO 27001/ ISO 9001 accredited data backup service, and ransomware protection provider. Founded in 2003, it meets a growing need to store sensitive data from highly regulated industries securely.

**BLOG** **VIDEO**

**The top 10 project success factors for emissions reduction in the data centre industry** **Sustainability sums – understanding your IT investment**

**atNorth unveils high-capacity Swedish data centre**  
New data centre, specifically designed for high density workloads and reduced carbon footprint, opens as the first truly renewable site using heat recovery design.

**Retailer reaches for micro data centres**  
Three new Micro Data Centres deployed at separate locations, containing complete environmental monitoring, air conditioning, power distribution and UPS, along with training, and an on-going maintenance programme.

**Raise your data centre's IQ**  
Airedale has launched its new IoT-enabled software framework, IQity, aiming to provide a blueprint for intelligent data centre cooling at...

**Custodian chooses Fireworks Fire Protection for new 10MW data centre**  
Custodian Data Centres has entrusted Fireworks Ltd with the fire protection for its latest 10 MW data centre. The new DA2...

**Kao Data expands Harlow Campus**  
Company announces second phase of expansion at its award-winning Harlow campus, with construction of a new 10MW, NVIDIA DGX-Ready and OCP-Ready™ facility now underway.

**Epsilon transforms legacy MPLS to SD-WAN for Belton Technology Group**  
The transformation of Belton Technology Group's WAN enables seamless connectivity between manufacturing plants and offices across mainland China, Hong Kong, the Philippines and Thailand.

**i3 solutions** <https://i3.solutions> [in](#) [twitter](#)

**Data Centre Operators Must Carve Out New Relationships With Power Utilities.**

**Demand Response Opportunities for Data Centre Embedded Generation and Energy Storage Systems**

**WHITE PAPER DOWNLOAD**

**Why and how to achieve this is explored in the latest technical and business White paper from i3 Solutions Group, available for [free download now](#).**

**"Demand Response Opportunities for Data Centre Embedded Generation and Energy Storage Systems"** is a guide to the available options and addresses 'Why' and 'How' DR can benefit the sector.

**With useful information on emerging DR services categories including Load Curtailment; Load Shifting; Short Term Operating Reserve (STOR) and Load Reduction; Frequency Response; Energy Arbitrage; and Time Variant Pricing, it also covers Grid Decarbonisation; Utility Supply and Demand; GHG Abatement; DC Power Utilisation, Assets, Storage and Generation.**

**Published by i3 Solutions Group, "Demand Response Opportunities for Data Centre Embedded Generation and Energy Storage Systems"** is the latest in a series providing deep analysis of energy themes for data centres which currently includes:

- Sustainability Options and Revenue Opportunities for Data Centres
- The Case for Natural Gas Generators

**i3 Solutions Group white paper**

**DOWNLOAD NOW**

**i3 solutions**



# [STAND OUT FROM THE CROWD]

## Front Cover Promotion Package

The front cover of DCS magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience. DCS magazine is distributed to over 45,000 readers interested in the data centre, cloud, storage, security, automation, hardware and software sectors - covering the entire spectrum of technology and industries impacted by digital transformation.

What do you get?

- Cover image with your branding
- 2 - 3 pages of editorial within magazine
- Full page advertisement
- Magazine with your image hosted on [datacentre.solutions](http://datacentre.solutions) for six weeks
- 728 x 90 pixels banner for 6 weeks
- Low res PDF of your cover and article for web promotion
- 20 minute ZOOM interview

Price on application

Contact us today for further information on:

**Jackie Cannon**

**+44 (0)1923 690205**

**[jackie.cannon@angelbc.com](mailto:jackie.cannon@angelbc.com)**

**Mark Hinds**

**+44 (0)2476 718970**

**[mark.hinds@angelbc.com](mailto:mark.hinds@angelbc.com)**





# DIGITAL PACKAGES

CHOOSE one of our bespoke DCS magazine multi-channel marketing packages to maximise your coverage and exposure to the industry at the most cost effective rate.

## 3 MONTH PACKAGE

- 3 Sponsored newsletters of your choice (2 banners & sponsor message)
- Run of page section sponsor (3 month banner)
- 3 x Static/Animated banners DCS magazine magazine (3 Issues)

Separate Costs: £7,155  
Package Cost: £4,995

## 12 MONTH PACKAGE

- 12 sponsored newsletters of your choice (2 banners & sponsor message)
- Run of page section sponsor (12 month banner)
- 3 x Static/animated banners DCS magazine magazine (10 Issues)

Separate Costs: £28,620  
Package Cost: £16,995

## 6 MONTH PACKAGE

- 3 Sponsored newsletters of your choice (2 banners & sponsor message)
- Run of page section sponsor (6 month banner)
- 3 x static/animated banners DCS magazine magazine (6 Issues)

Separate Costs: £14,310  
Package Cost: £8,995



# VIDEO MAGAZINE

This ZOOM platform allows for companies to present face to face in an interview with the Editor Phil Alsop. A company can focus on their achievements, latest product launch or advise on a topic their company has leadership in.


- The 30-minute interview will be included in a VIDEO Magazine
- The video magazine is mailed 3 times on publication date to 45,000 readers of DCS magazine
- Hosted on DCS website for 3 months
- Promoted via social media
- Promoted on weekly newsletters
- Plus: Logo on video
- Plus: Video file provided to client for own use

The main sponsor for each video newsletter will receive a full-size banner (728 X 90) and the lead ZOOM interview.

Example: <https://datacentre.solutions/mailers/2022/DCS-videos/2/>



Price to sponsor + ZOOM Interview **£1995 (One sponsor only)**

Price for video interview only **£995**




### Energy challenges trigger data centre shake up

Rob Elder, Vice President Data Centers, Bulk Infrastructure AS, discusses the current energy price spike and the impact it is already having on the global data centre industry - with a particular focus on how location is becoming an increasingly important factor for end users.





---




### Telehouse continues with colocation delivery in Docklands

The opening of Telehouse South at its London Docklands campus might represent something of a change for Telehouse, as it represents an 'ambitious and aesthetic' refurbishment of an existing data centre, as opposed to a new build, but it continues the company's focus of providing high level colocation facilities, where latency, cloud, connectivity and sustainability all have key roles to play. Mark Petridge, Senior Customer Experience Director, Telehouse Europe, explains all.





---




### D9 - London and Finland join Iceland and Newcastle

Thor Johnsen, Head of Triple Point's Digital 9 Infrastructure plc., discusses the organisation's recent data centre acquisitions in London and Finland, as it seeks to develop a multi-site, multi-location strategy with sustainability as a central focus.






---



### Exchange infrastructures - all change?



Michael James and Terence Chabe, Capital Market Specialists at Colt Technology Services, discuss the implications for data centre infrastructure as some of Europe's largest financial exchanges address the fallout from Brexit, with geography, latency, security, cloud services, software defined networks and the edge all in the spotlight.






### Observability offers a path to true IT optimisation

Stéphane Estevez, EMEA Director of Product Marketing, Observability & IT Markets at Splunk, discusses the findings of the company's 'State of Observability 2022' report. He outlines the three different stages of the observability journey, the main reasons why organisations adopt observability solutions and the main benefits of doing so. He ends up with some key observability recommendations.





---




### A good time to talk time

Richard Hoptroff, Founder and CTO (Chief Time Officer) of Hoptroff, discusses the importance of developing the accurate time solutions on which more and more digital applications rely. The company's pedigree in the financial sector means it is well placed to meet this demand across many industry sectors, including IoT, aerospace, defence, media, autonomous vehicles and smart cities.





---




### Capturing ESG data - the challenges and opportunities

Or Lenchner, CEO, Bright Data, discusses the growing importance of ESG data, outlining the challenges of accessing, collecting, collating and analysing the many available data sources, and suggesting that improved government guidance and regulation is the way forward, along with the right analytics solution.





---



### Park Place Technologies expands its data centre expertise

Park Place Technologies has been on quite some journey, as the company has grown from its core Third Party Maintenance focus to today's data centre network optimisation specialist organisation. Ian Shearer, Managing Director, APAC & EMEA, Park Place Technologies, discusses recent developments at the company, which include several acquisitions, technical solution and professional services innovations.





# ZOOM VIDEO INTERVIEW

AS MANY ORGANISATIONS have been forced to re-focus as the pandemic disrupted so many aspects of the business world, new ideas and opportunities have come along.

For Datacentre Solutions, one of our major new offerings, developed as a direct response to the ban on physical events, is the Zoom video interview.

Anything from a 15 minute new product pitch, to a half an hour (or longer!), detailed exploration of a major, emerging technology trend have been produced by the DCS magazine multimedia team.

The editor asks the questions, and the end result is hosted on our dedicated YouTube channel, is heavily promoted across our multimedia platforms, and is also given to the client for their own promotional purposes.

15 minute ZOOM interview: **£495**

30 minute ZOOM interview: **£695**

45 minute ZOOM interview: **£895**

The ZOOM interview will be hosted on the DCS website for 12 months.



<https://youtu.be/syzL7soqZjl>



# DATA CENTRE SOLUTIONS SOCIAL MEDIA

## The Datacentre Solutions (DCS) Social Media Package



### THE DATA CENTRE SOLUTIONS (DCS) SOCIAL MEDIA PACKAGE

Incorporating DCS social media posts into your marketing plan is crucial for several compelling reasons. Here are the best reasons for using DCS social media in your strategy.

#### 1. Increased Brand Visibility

By maintaining an active presence on DCS social media you can significantly increase the visibility of your company to relevant audience of buyers and specifiers.

#### 2. Targeted Audience Engagement

Social media allows for precise targeting. This ensures your content reaches the most relevant audience, such as datacentre managers, decision-makers, and industry influencers who are interested in your company solutions.

#### 3. Showcasing Expertise and Innovation

Regularly sharing updates, articles, case studies, and insights about your data centre solutions demonstrates your industry expertise and positions your brand as a thought leader. Highlighting your technological advancements and innovative solutions can attract interest from potential customers.

#### 4. Driving Website Traffic and Lead Generation

Posts that include links to your website, blog, or specific landing pages can drive significant traffic and generate high-quality leads.

#### 5. Customer Interaction and Feedback



DCS Social media provides a platform for direct communication

with your customers. You can quickly address inquiries, gather feedback, and engage in meaningful conversations, which helps in building strong customer relationships and trust.

Incorporating social media posts into your marketing plan to Datacentre Solutions leverages these benefits to enhance your brand's presence, engage with your audience, and drive business growth.

#### Packages to reach 4964 subscribers:

- 1 post (to LinkedIn and X) £500
- 2 posts (to LinkedIn and X) £750
- 3 posts (to LinkedIn and X) £1000

 Data Centre Solutions  @dw\_dcs

**Contact:**  
**Mark Hinds**  
mark.hinds@angelbc.com  
+44 (0) 2476 718 971





# DATA CENTRE SOLUTIONS WHITEPAPERS

## DCS Solutions Program Package

**THE DCS SOLUTIONS WHITE PAPER PROGRAM** offers numerous benefits. Here's how this collaboration can be advantageous:

**1. Highlight New Technology and Innovation:**

The DCS white paper program is a powerful tool to showcase detailed Solutions into your innovative solutions, you position your brand as a thought leader in the industry.

**2. Educational Content:**

By providing valuable information to the DCS audience, you help them understand complex topics and make informed decisions, thereby establishing trust and credibility for your brand.

**3. Brand Awareness:**

Distributing your white paper through DCS Solutions extends your reach to a broader audience. This increased visibility helps in building brand awareness and recognition among potential customers and industry peers.

**4. Lead Generation:**

Readers interested in your white paper are likely to be potential leads. By capturing their contact information during the download process, you can build a database of high-quality leads.

**5. Enhanced Credibility:**

Being featured in DCS Solutions adds an extra layer of credibility to your white paper. It signals to the audience that your content has been vetted by a trusted third-party source, enhancing your company's reputation.

**6. Long-Term Value:**

White papers have a long shelf life. They can continue to attract and educate readers long after the initial publication, providing ongoing benefits for your brand.

**Datacentre Solutions Whitepaper Focus**

**centiel**  
continuous power availability

**Evaluating Availability of Centiel UPS Architecture**

**DOWNLOAD**

**DOWNLOAD THE WHITEPAPER**

**Evaluating Availability of Centiel UPS Architecture**

**White paper**

**Video introduction to the Whitepaper:**

John Kreyling, Centiel's newly appointed Business Development Director, shares his enthusiasm for all things UPS as he takes on an important new role at the company. John believes that Centiel has a key role to play in helping data centre owners and operators address their many power, energy efficiency and sustainability challenges, as it continues to develop both its dynamic approach to technology innovation and its presence in the market.

**Package Details:**

- HTML mailed twice to database of 45,000
- Social media posts x 2
- Banner on the DCS website for a month
- Any leads sent directly to client
- 1 ZOOM interview with editor (10 minutes)

**Cost: £1995**

**Contact:**  
**Mark Hinds**  
**mark.hinds@angelbc.com**  
**+44 (0) 2476 718 971**

<https://datacentre.solutions/clients/centiel/2024/>

# Advertorials

## Information, Inspiration, and Impact!

Content is King

- Increased brand awareness: An advertorial allows you to showcase your company's products, services, or mission in a detailed and informative manner.
- Credibility and trust-building: By sharing informative and relevant content, you can establish credibility, position yourself as an industry expert, and build trust with potential customers.
- Educational value: By offering valuable information, insights, or tips related to your industry, you can position your company as a valuable resource
- Conversion and lead generation: An advertorial can effectively drive conversions and lead generation. By including a strong call-to-action (CTA) within the advertorial, such as directing readers to visit your website, subscribe to a newsletter, or request more information.
- Longer-lasting impact: Advertorials often have a longer lifespan than traditional advertising. They will be featured in the publication, newsletters and online platform.
- Differentiation from competitors: Advertorials provide an opportunity to showcase your unique selling points, competitive advantages, or innovative solutions.

Price for 2 pages of advertorial: **£1200**

- The price allows for 900 words plus 2 images and a company logo.
- The advertorial will be run in DCS magazine, website and newsletter



Contact: Mark Hinds, Senior Sales Executive  
+44 (0)2476 718 971  
mark.hinds@angelbc.com





## Roundtable Topics

Engage in industry-leading discussions at DCS Solutions Roundtables, where experts convene to shape the future of managed services. Join us for insightful dialogues and unparalleled networking opportunities

### Optimising Data Centres: The Future of Hybrid Cooling Solutions

[05.12.2024]

This roundtable will delve into the latest advancements in hybrid cooling technologies, combining traditional air cooling with innovative liquid cooling systems. Attendees will explore the benefits of hybrid cooling, such as enhanced energy efficiency, reduced operational costs, and improved environmental sustainability

### Alternative Energy Resources: On What Can Data Centres Rely?

[19.02.2025]

This roundtable will address the need for data centres to adopt alternative energy sources to ensure sustainability and energy security. Participants will explore renewable options, such as solar, wind, and hydro and innovations in energy storage and grid independence. The roundtable will offer insights into the benefits, challenges, and implementation strategies.

### Revolutionising Data Centre Power Management: Innovations and Best Practices

[04.03.2025]

This roundtable will focus on the latest advancements in data centre power management and the role of innovative technologies in enhancing energy efficiency and reliability. Topics will include modular power systems, smart grid integration, real-time power monitoring, and the impact of renewable energy sources on data centre operations

### Data Centre Location: A Mission Critical Decision?

[05.05.2025]

This roundtable will explore strategic importance of selecting the right location for data centres. Discussions will cover factors such as geographic stability, connectivity, energy availability, regulatory compliance, and proximity to end-users. Data centre managers will gain insights into how location impacts operational efficiency, disaster recovery capabilities, and overall service reliability

### Data Centre Design: Building Sustainable, AI-Ready Infrastructure

[23.06.2025]

This roundtable will focus on the intersection of sustainability and advanced technology; delving into designing data centres that are both environmentally friendly and capable of supporting AI workloads. Topics include energy efficient architectures, cooling solutions, modular designs, and the integration of AI for predictive maintenance and operational optimization



# Datacentre Solutions Partnership Opportunities

## Diamond Partner (£5,495) (Limited to 2 per event)

- 10-minute presentation during the roundtable
- Seat at the 45-minute roundtable discussion
- 10-minute video interview pre-event
- GDPR compliant registration lists (100+ delegates, 500+ for the whole series)
- Digital sponsor booth
- 12 months on-demand access to roundtable content
- Branding and advertising on website and marketing materials

## Platinum Partner (£3,995) (Limited to 3 per event)

- Seat at the 45-minute roundtable discussion
- 10-minute video interview pre-event
- GDPR compliant registration lists (100+ delegates, 500+ for the whole series)
- Digital sponsor booth
- 12 months on-demand access to roundtable content
- Branding and advertising on website and marketing materials

## Gold Partner (£1,995) (Limited to 3 per event)

- 10-minute video interview pre-event
- GDPR compliant registration lists (100+ delegates, 500+ for the whole series)
- Digital sponsor booth
- 12 months on-demand access to roundtable content
- Branding and advertising on website and marketing materials

Don't miss this opportunity to be part of the **Datacentre Solutions Roundtable Series** and engage with key industry stakeholders. Contact us today to secure your sponsorship package and elevate your brand presence in the managed services sector! Multi-Roundtable packages available.

For more information contact:



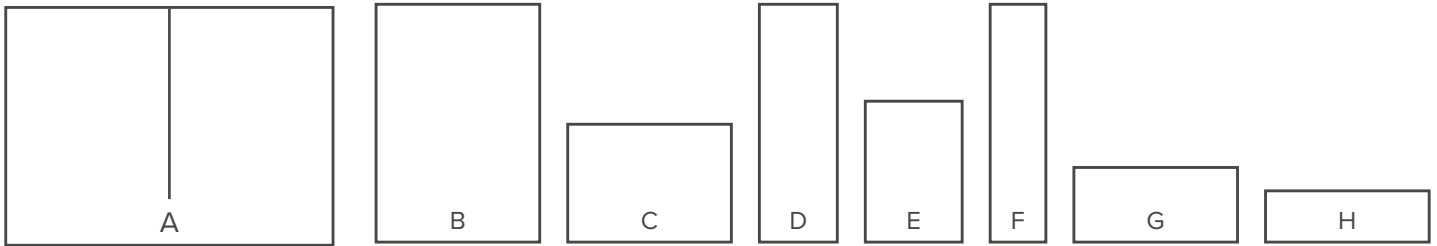
**Mark Hinds**  
mark.hinds@angelbc.com  
+44 (0) 2476 718970





# MECHANICAL AD SPECIFICATIONS

Advertisement Size (mm) (w) Width x (h) Height	Trim Size (mm)	Bleed (+3mm)	Type Area
A - DPS (Double Page Spread)	420 x 297	426 x 303	400 x 277
B - Full Page A4	210 x 297	216 x 303	190 x 277
C - 1/2 Page Horizontal	184 x 130	-	-
D - 1/2 Page Vertical	88 x 247	-	-
E - Island (On request)	121 x 186	-	-
F - 1/3 Page Vertical	58 x 248	-	-
G - 1/3 Page Horizontal	184 x 79	-	-
H - 1/4 Page Horizontal	184 x 58	-	-
Corporate Partnership	30 x 88	-	-



## FILE FORMAT

High Resolution PDF.

Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.

- File must NOT contain any transparent elements and must be flattened.
- Files must contain printers marks and show 3 mm bleed on all sides.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

## ARTWORK DIMENSIONS

210 mm (w) x 297 mm (h)

## DELIVERY METHODS

Email: [mitch.gaynor@angelbc.com](mailto:mitch.gaynor@angelbc.com) or [wetransfer.com](http://wetransfer.com) or [mailbigfiles.com](http://mailbigfiles.com)

If you require any assistance please contact:  
 Mitch Gaynor  
 Design & Production Manager  
 T: +44 (0)1923 690214  
 E: [mitch.gaynor@angelbc.com](mailto:mitch.gaynor@angelbc.com)

# DCS **DATA CENTRE SOLUTIONS**



**Philip Alsop**  
Editor  
+44 (0)7786 084559  
philip.alsop@angelbc.com



**Mitch Gaynor**  
Design + Production Manager  
+44 (0)1923690214  
mitch.gaynor@angelbc.com



**Mark Hinds**  
Senior Sales Executive  
+44 (0)2476 718970  
mark.hinds@angelbc.com



**Eve O'Sullivan**  
Marketing & Logistics Executive  
+44 (0)2476 718970  
eve.osullivan@angelbc.com



**Peter Davies**  
Portfolio Sales Manager  
+44 (0)2476 718970  
peter.davies@angelbc.com



**Alex Mayo**  
Multimedia Manager  
+44 (0)2476 718970  
Alex.mayo@angelbc.com



**Jane Bunclark**  
Marketing Manager  
+44 (0)2476 718970  
jane.bunclark@angelbc.com



**Vinny Bhandal**  
Awards Events Manager  
+44 (0)2476 718970  
vinny.bhandal@angelbc.com



**Jackie Cannon**  
Publisher  
+44 (0)1923 690205  
jackie.cannon@angelbc.com



**Angel**   
BUSINESS COMMUNICATIONS

6 Bow Court, Fletchworth Gate, Burnsall Road, Coventry CV5 6SP  
+44 (0)2476 718970  
[angelbc.com](http://angelbc.com)