



## MEDIA PORTFOLIO 2023





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# EDITORIAL OVERVIEW

## Data Centre Solutions – the digital infrastructure information platform industry-leading solutions

Behind virtually every aspect of modern-day life, somewhere in the background is a data centre. Take these facilities away and, as the headlines too often remind us, chaos ensues. So, ensuring the safe, efficient operation of this critical infrastructure is a vital role. The more so as digitalisation becomes ever more pervasive in both the workplace and outside. Data, connectivity, latency, agility, flexibility, scalability, optimisation – these are some of the watch words of the digital age.

And cloud, edge, 5G, hybrid, software-defined, AI and cybersecurity are just some of the most recent technology solutions and ideas developed to address these digital demands. And the data centre is where everything comes together. And that's why Data Centre Solutions (DCS) has such a vital role to play in ensuring the data centre owners, operators, end users, equipment vendors, consultants, systems integrators and IT professionals understand what's going on.

We are confident that the breadth and depth of our DCS digital infrastructure information platform is unrivalled in terms of both quality and quantity. And we're also certain that you won't find a more agile, flexible or knowledgeable media partner when it comes to assisting you achieve your digital marketing objectives.





# EDITORIAL THEMES

Our flagship publication Data Centre Solutions (DCS) digital magazine will publish six times in 2023.

Each issue includes industry news, expert analysis, a major contribution from the Data Centre Alliance and its members, case studies and in-depth technology and trends articles.

To mark the significant expansion of the DCS digital infrastructure information platform, we have also introduced a quarterly DCS Video magazine for 2023. Alongside the DCS digital magazine, DCS Video magazine we also publish a weekly DCS Digest digital newsletter, which includes data centre news, blogs and video content.

The features programme for the DCS bimonthly digital magazines/Video Magazines is outlined below:

## ISSUE 1

**PUBLISHED ON: 10.02.23**

DC SUSTAINABILITY  
DC SKILLS + TRAINING  
DC - IT TRENDS

## ISSUE 2

**PUBLISHED ON: 24.03.23**

DC AUTOMATION  
DC COLOCATION  
DC LOGISTICS

## ISSUE 3 – VIDEO MAGAZINE

**INTERVIEW ONLINE: 17.04.23**

DATA CENTRE SKILLS + DIVERSITY

## ISSUE 4

**PUBLISHED ON: 26.05.23**

DC POWER + COOLING  
DC CONSTRUCTION  
DC ESG

## ISSUE 5

**PUBLISHED ON: 05.07.23**

DC – EDGE + 5G  
DC SAFETY + SECURITY  
DC ENERGY EFFICIENCY

## ISSUE 6 – VIDEO MAGAZINE

**INTERVIEW ONLINE: 02.08.23**

DCS AWARD WINNERS 2023 SPECIAL

## ISSUE 7

**PUBLISHED ON: 01.09.23**

DC MANAGEMENT  
DC – CLOUD  
DC – LIQUID COOLING

## ISSUE 8– VIDEO MAGAZINE

**INTERVIEW ONLINE: 03.11.23**

SUSTAINABILITY

## ISSUE 9

**PUBLISHED ON: 06.12.23**

DC CONNECTIVITY + NETWORKS  
DC – A HYBRID WORLD  
DC – MODULAR BUILD

## ISSUE 10– VIDEO MAGAZINE

**INTERVIEW ONLINE: 14.12.23**

COLOCATION

DCS Magazine copy and interviews to be submitted 1 week before publication deadline.

*Please note that every issue of DCS also includes one-off articles and case studies, so feel free to send through content that is not necessarily covered by the features programme.*

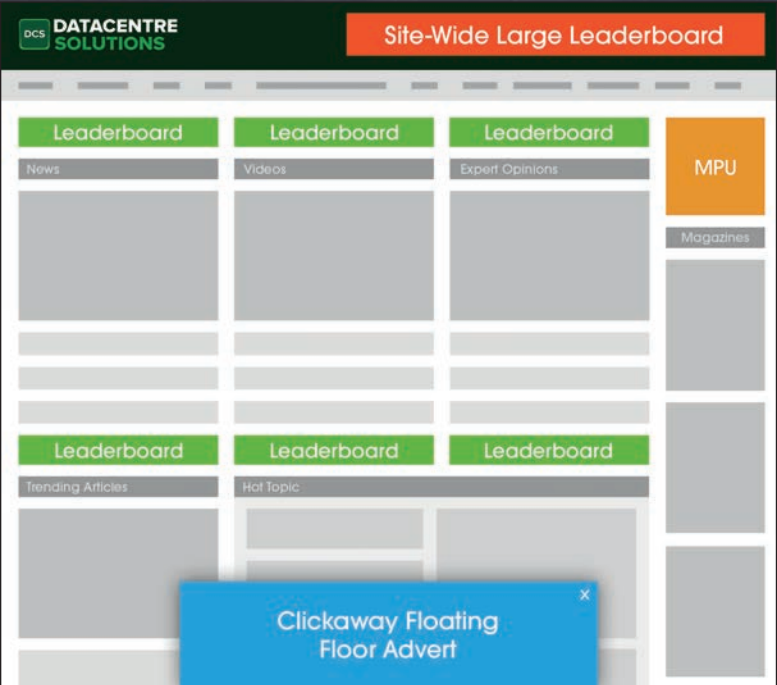






# WEBSITE OVERVIEW

With over 57,000 unique visitors and over 72,000 visits per month, our aim is to promote your company/product and get it seen by decision makers across the industry. The website has daily news, hot topics, trending technology show cases in news and video format. This fresh new look website has something for everyone interested in datacentre technologies.

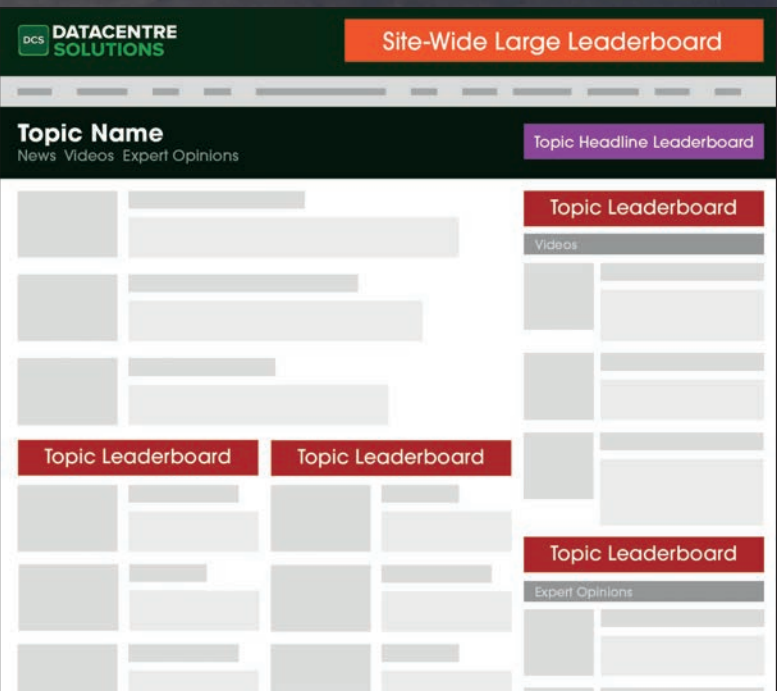


## HEADLINE SPONSOR

Your banner at the top of a section that is relevant to you

## RUN OF PAGE SPONSOR

- CLOUD
- DESIGN + OPTIMISATION
- ENERGY MANAGEMENT
- HOSTING + COLOCATION
- INFRASTRUCTURE + ASSET MANAGEMENT
- INFRASTRUCTURE + HARDWARE
- POWER & COOLING



## SPECIFICATIONS

Accepted file types are JPG, PNG, GIF, APNG. Static or Animated.

1. Quoted sizes are artwork guidelines. Actual display size may differ depending on user screen size.
2. Clickaway floating floor advert is stuck to the bottom of the screen and is dismissible by the user. It re-appears after 24 hours.
3. Banners shown on a topic page of your choosing. 3 Months minimum.

Size <sup>1</sup>	6 Months	3 Months	1 Month
● <b>Site-Wide Large Leaderboard</b> 970 x 90 px	£1000 pcm	£1500 pcm	£2000 pcm
● <b>Clickaway Floating Floor Ad<sup>2</sup></b> Max 970 x 200 px	£800 pcm	£1200 pcm	£1500 pcm
● <b>MPU</b> Max 500 x 500 px	£700 pcm	£1000 pcm	£1200 pcm
● <b>Leaderboard</b> 728 x 90 px	£600 pcm	£800 pcm	£1000 pcm
● <b>Topic Headline Leaderboard<sup>3</sup></b> 728 x 90 px	£595 pcm		
● <b>Topic Leaderboard<sup>3</sup></b> 728 x 90 px	£395 pcm		





**DCS AWARDS**



**SDC AWARDS**

# MAGAZINE - MULTIMEDIA - EVENTS - AWARDS

## OVERVIEW

Our products provide unrivalled coverage of the data centre industry as it impacts end users across Europe:

- **DCS Magazine:** a bi-monthly, digital publication
- **DCS Video Magazine:** A quarterly Zoom interview led magazine
- **DCS Weekly e-newsletter:** (45,000 circulation)
- **DCS Online:** Dedicated website
- **DCS Multimedia:** Webinar + Roundtables

[datacentre.solutions](https://datacentre.solutions)

## MULTIMEDIA + EVENTS

The DCS website provides real-time coverage of the data centre industry, with regularly updated news, blogs and video content. It also hosts access to the DCS digital magazine and the DCS weekly newsletter, as well as acting as a hub for our other multimedia and event activities.

Multimedia-wise, we're developing our expertise and offerings when it comes to podcast, webinar and video content – with both purely editorial and marketing-driven opportunities available. We've found that our relaxed, professional approach when it comes to recording multimedia content, at industry events or over the network, has won us the respect of the data centre industry.





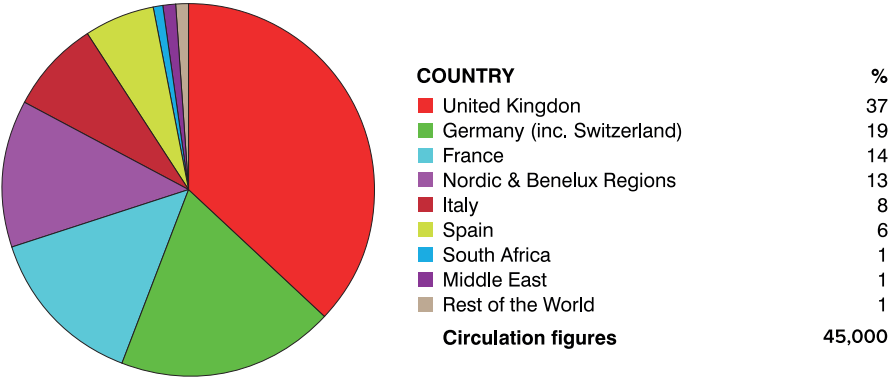
# READERSHIP PROFILE

Reach over 45,000 subscribers involved in the data centre, cloud, storage, security, automation, hardware and software sectors, covering the entire spectrum of technology and industries impacted by digital transformation



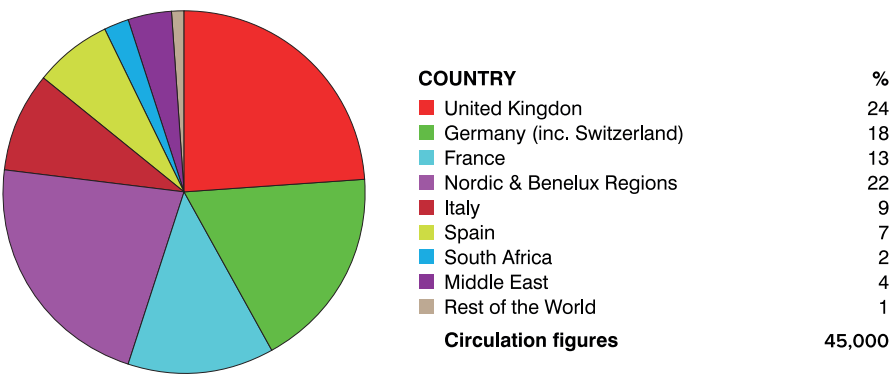
## WEEKLY E-NEWSLETTER

DIGITAL DIGEST GEOGRAPHICAL BREAKDOWN



## BI-MONTHLY MAGAZINE

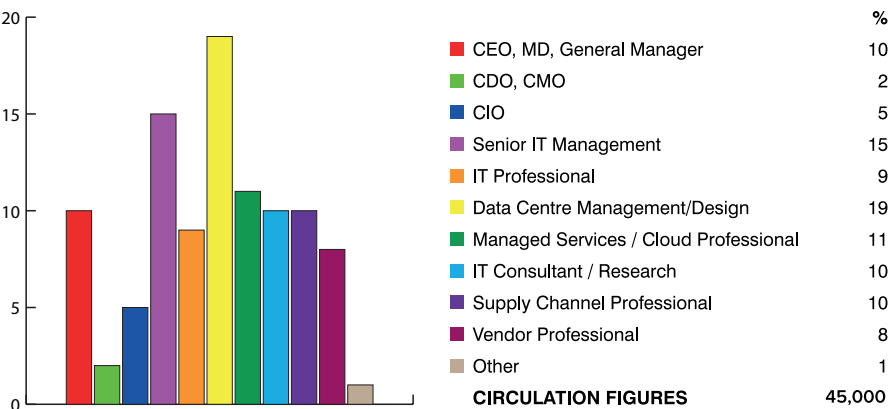
DIGITAL MAGAZINE GEOGRAPHICAL BREAKDOWN



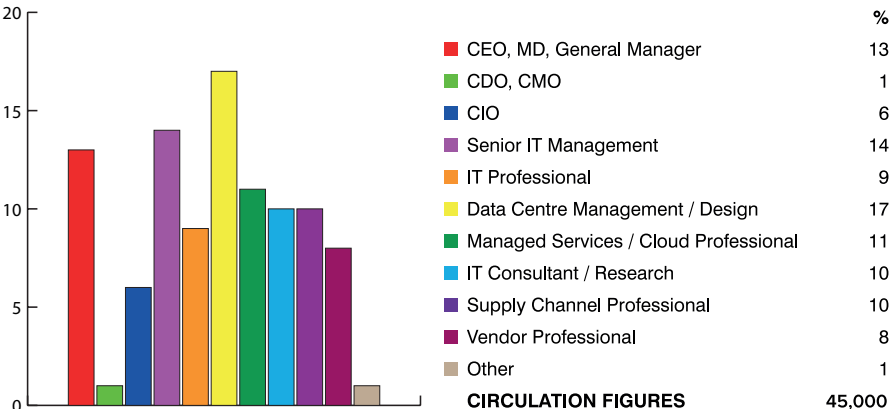
## WEBSITE TRAFFIC



DIGITAL DIGEST JOB FUNCTION – %



DIGITAL MAGAZINE JOB FUNCTION – %





# ADVERTISING RATES (£)

	6x	4x	1x
Full page	2,000	2,250	2,500
Half page	1,000	1,250	1,500
Island	1,000	1,250	1,500
1/3 page Vertical	900	1,100	1,350
Quarter (Horizontal)	750	£850	900

DCS

DATA CENTRE SOLUTIONS

DEVELOPING DIGITAL INFRASTRUCTURE IN A HYBRID WORLD

ISSUE I 2022

<https://datacentre.solutions>



Why diversity, inclusion, and education can unlock the data centre skills shortage

Schneider Electric

AI • Automation • Architecture • Connectivity • Cloud • Managed Services • Colocation • Hosting  
Design • Infrastructure • Energy Optimisation • Management • Maintenance • Physical Security  
Power • Cooling


DCS

DATA CENTRE SOLUTIONS

DEVELOPING DIGITAL INFRASTRUCTURE IN A HYBRID WORLD

ISSUE II 2022

<https://datacentre.solutions>



ESG and data centres

Schneider Electric

AI • Automation • Architecture • Connectivity • Cloud • Managed Services • Colocation • Hosting  
Design • Infrastructure • Energy Optimisation • Management • Maintenance • Physical Security  
Power • Cooling





# Front Cover Promotion Package

## [STAND OUT FROM THE CROWD]

The front cover of Datacentre Solutions (DCS) is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of buyers and specifiers from UK& Europe. DCS magazine is distributed to over 45,000 readers interested in the data centre supply chain.

### What do you get?

- Cover image with your branding
- 2 - 3 pages of editorial within magazine
- Full page advertisement
- Magazine with your image hosted on homepage for 10 weeks
- 468 x 60 pixels banner for 4 weeks
- Low res PDF of your cover and article for web promotion
- 20 minute Zoom interview

Price on application

For further information contact:

**Shehzad Munshi**  
+44 (0)1923 690215  
[shehzad.munshi@angelbc.com](mailto:shehzad.munshi@angelbc.com)

**Jackie Cannon**  
+44 (0)1923 690205  
[jackie.cannon@angelbc.com](mailto:jackie.cannon@angelbc.com)



# PREMIUM PACKAGES FOR MAXIMUM IMPACT

Maximise your coverage and exposure to the industry at the most cost-effective rate. Choose one of our pre-designed multi-channel marketing packages, or contact us to discuss your objectives and we'll design you a bespoke solution for your requirement.

## 3 MONTH PACKAGE

- 2x Sponsored DCS Digital Digests (2 banners & sponsor message)
- 3x Month run of page banner within DataCentre Solutions web pages
- 1x Magazine advert within DCS Magazine

**Package Cost:** £2,695 (Rate card value £4,170)

## 6 MONTH PACKAGE

- 4x Sponsored DCS Digital Digests (2x banners & sponsor message)
- 6x Month Run of Page Banner within Data Centre Solutions web pages
- 2x Magazine Advert within DCS Magazine
- Editorial Q&A feature in the DCS magazine with added exposure via DCS Twitter and LinkedIn channels

**Package Cost:** £4,995 (Rate card value £8,340)

Other package combinations can be put together on request:

**Webinar:** Benefit from dedicated technical and time-served experts/editors to moderate, and gain access to dedicated industry databases as well as your own to achieve good quality leads to analyse, qualify, and understand their buying behaviour

**Research:** Ask questions of our readership... qualified results from targeted demographics

**Expert blogs:** Independent writing by editorial staff for your company, leverage our expertise





# ZOOM VIDEO INTERVIEW

As many organisations have been forced to re-focus as the pandemic disrupted so many aspects of the business world, new ideas and opportunities have come along. For Datacentre Solutions, one of our major new offerings, developed as a direct response to the ban on physical events, is the Zoom video interview.

Anything from a 15 minute new product pitch, to a half an hour (or longer!), detailed exploration of a major, emerging technology trend have been produced by the Datacentre Solutions multimedia team. The editor asks the questions, and the end result is hosted on our dedicated YouTube channel, is heavily promoted across our multimedia platforms, and is also given to the client for their own promotional purposes.



<https://youtu.be/syzL7soqZjl>

COST OF VIDEO:

15 MINUTES: £495.00

30 MINUTES: £895.00





## DCS VIDEO MAGAZINE

This ZOOM platform allows for companies to present face to face in an interview with the Editor Phil Alsop. A company can focus on their achievements, latest product launch or advise on a topic their company has leadership in.

- The 30-minute interview will be included in a VIDEO Magazine
- The VM is mailed 3 x to 45,000 readers of DCS
- Hosted on DCS website for 3 months
- Promoted via social media
- Promoted on weekly newsletters
- Plus: Logo on video
- Plus: Video file provided to client for own use

The main sponsor for each video newsletter will receive a full-size banner (728 X 90) and the lead ZOOM interview.

Example:

<https://digitalisationworld.com/mailers/2022/dw-videos/2/>

Price to sponsor + ZOOM Interview **£1995 (One sponsor only)**

Price for video interview only **£995**



DCS

DATA CENTRE SOLUTIONS


Weekly Digital Digest  
Monday 14 March 2022

datacentrealliance

Produced in association with the Data Centre Alliance (DCA)

Step into your connected future with **Telehouse South**

Find out more




**Glide connects Proximity Edge 8 data centre to Birmingham dark fibre ring**  
Initiative brings increased diversity and additional low latency connectivity options to Proximity's edge colocation customers.

**Protecting critical research equipment at The University of Warwick**  
The University of Warwick's (UoW) new Interdisciplinary Biomedical Research Building (IBRB) brings together 300 biomedical researchers from across the School of Life Sciences and Warwick Medical School to fight human diseases. Its focus is on understanding...


**Custodian supports Vitanium growth with a cost-effective, sustainable data centre platform**  
Vitanium is a world-class data protection specialist, ISO 27001/ ISO 9001 accredited data backup service, and ransomware protection provider. Founded in 2003, it meets a growing need to store sensitive data from highly regulated industries securely.

**BLOG**



**The top 10 project success factors for emissions reduction in the data centre industry**

**VIDEO**

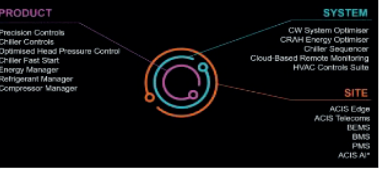


**Sustainability sums – understanding your IT investment**

**atNorth unveils high-capacity Swedish data centre**  
New data centre, specifically designed for high density workloads and reduced carbon footprint, opens as the first truly renewable site using heat recovery design.


**Retailer reaches for micro data centres**  
Three new Micro Data Centres deployed at separate locations, containing complete environmental monitoring, air conditioning, power distribution and UPS, along with training, and an on-going maintenance programme.

**PRODUCT**




**SYSTEM**  
Precision Controls  
Chiller Controls  
Controlled Head Pressure Control  
Chiller Fuel Start  
Energy Manager  
Intelligent Manager  
Compressor Manager

**SITE**



**SYSTEM**  
CW System Optimiser  
CRWH Energy Optimiser  
Chiller Sequencer  
Cloud Based Remote Monitoring  
HMAC Control Suite

**SITE**



**SYSTEM**  
ACIS Edge  
ACIS Telecom  
BEAMS  
BMS  
PMS  
ACREAP

**Raise your data centre's IQ**  
Airedale has launched its new IoT-enabled software framework, IQity, aiming to provide a blueprint for intelligent data centre cooling at...


**Custodian chooses Fireworks Fire Protection for new 10MW data centre**  
Custodian Data Centres has entrusted Fireworks Ltd with the fire protection for its latest 10 MW data centre. The new DA2...

**Kao Data expands Harlow Campus**  
Company announces second phase of expansion at its award-winning Harlow campus, with construction of a new 10MW, NVIDIA DGX-Ready and OCP-Ready™ facility now underway.

**Epsilon transforms legacy MPLS to SD-WAN for Belton Technology Group**  
The transformation of Belton Technology Group's WAN enables seamless connectivity between manufacturing plants and offices across mainland China, Hong Kong, the Philippines and Thailand.

Step into your connected future with **Telehouse South**

Find out more



# E-NEWSLETTERS

## Weekly email news alerts

- The DCS digest is sent to 45,000 relevant industry professionals.
- The news alert delivers the latest industry news direct into the inbox of our subscribers and provide our sponsors a unique opportunity to get their message seen by the industry.
- The sponsorship includes a sponsor's message (up to 80 words) and a 728 x 90 banner.

**Price:** £995 per mailing

## Direct HTML

- A HTML mailer direct to the database allows your company to speak directly to potential customers.
- Promotions could be for new product announcements, webinars and show attendance.

**Price:** £1250 per mailing


i3solutions

https://i3.solutions

in

Data Centre Operators Must Carve Out New Relationships With Power Utilities.

Demand Response Opportunities for **Data Centre Embedded Generation and Energy Storage Systems**



WHITE PAPER DOWNLOAD

Why and how to achieve this is explored in the latest technical and business White paper from i3 Solutions Group, available for [free download now](#).

**"Demand Response Opportunities for Data Centre Embedded Generation and Energy Storage Systems"** is a guide to the available options and addresses 'Why' and 'How' DR can benefit the sector.

With useful information on emerging DR services categories including Load Curtailment; Load Shifting; Short Term Operating Reserve (STOR) and Load Reduction; Frequency Response; Energy Arbitrage; and Time Variant Pricing, it also covers Grid Decarbonisation; Utility Supply and Demand; GHG Abatement; DC Power Utilisation, Assets, Storage and Generation.


Published by i3 Solutions Group, **"Demand Response Opportunities for Data Centre Embedded Generation and Energy Storage Systems"** is the latest in a series providing deep analysis of energy themes for data centres which currently includes:


- Sustainability Options and Revenue Opportunities for Data Centres
- The Case for Natural Gas Generators

i3 Solutions Group

white paper

DOWNLOAD NOW





DOWNLOAD HERE FOR FREE

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https://i3.solutions

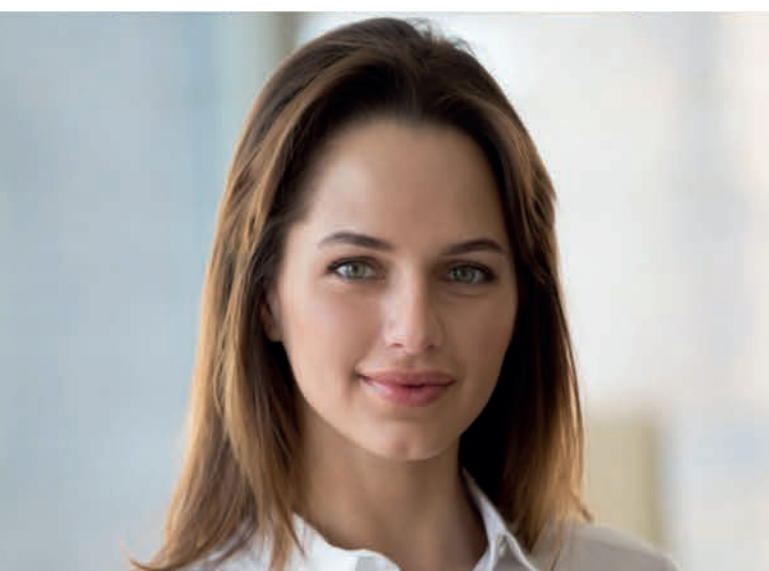
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# DCS ONLINE ROUNDTABLE

**BASED** around a hot industry topic for your company, this 60-minute recorded, moderated zoom roundtable would be a platform for debate and discussion.

**MODERATED** by an editor, this online event would include 3 speakers, with questions prepared and shared in advance.

**THIS ONLINE EVENT** would be publicised for 4 weeks pre and 4 weeks post through all our mediums and become a valuable educational asset for your company

**Contact:** [Jackie.cannon@angelbc.com](mailto:Jackie.cannon@angelbc.com)

**DCS** **DATA CENTRE**  
**SOLUTIONS**





# MECHANICAL SPECIFICATIONS

Advertisement Size (mm) (w) Width x (h) Height	Trim Size (mm)	Bleed (+3mm)
A - DPS (Double Page Spread)	420 x 297	426 x 303
B - Full Page A4	210 x 297	216 x 303
C - 1/2 Page Horizontal	184 x 120	-
D - 1/2 Page Vertical	88 x 247	-
E - Island (On request)	121 x 186	-
F - 1/3 Page Vertical	58 x 248	-
G - 1/3 Page Horizontal	184 x 79	-
H - 1/4 Page Horizontal	184 x 58	-
Corporate Partnership	30 x 88	-

## FILE FORMAT

High Resolution PDF.

Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.

- File must NOT contain any transparent elements and must be flattened.
- Files must contain printers marks and show 3 mm bleed on all sides.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

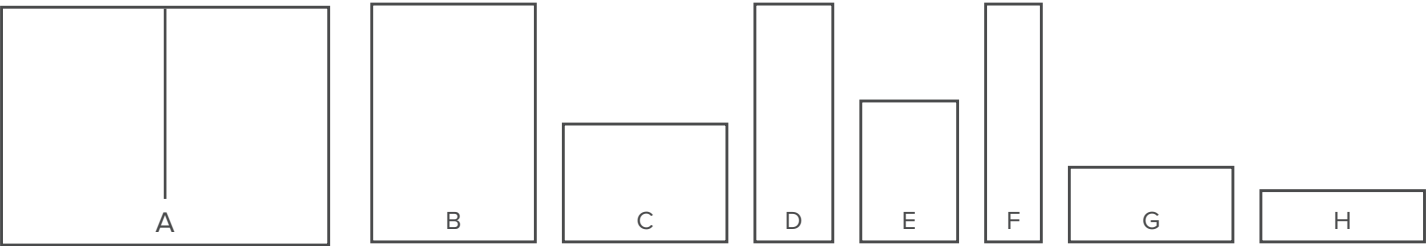
## ARTWORK DIMENSIONS

210 mm (w) x 297 mm (h)

## DELIVERY METHODS

Email: [mitch.gaynor@angelbc.com](mailto:mitch.gaynor@angelbc.com)  
[wetransfer.com](http://wetransfer.com)  
[mailbigfiles.com](http://mailbigfiles.com)

If you require any assistance please contact:  
Mitch Gaynor  
Design & Production Manager  
+44 (0)1923 690214  
[mitch.gaynor@angelbc.com](mailto:mitch.gaynor@angelbc.com)







**Philip Alsop**  
Editor  
philip.alsop@angelbc.com  
+44 (0)7786 084559

**Mitch Gaynor**  
Design & Production Manager  
+44 (0)1923 690214  
mitch.gaynor@angelbc.com

**Mark Hinds**  
Senior Sales Executive  
+44 (0)2476 718970  
mark.hinds@angelbc.com

**Jackie Cannon**  
Publisher  
+44 (0)1923690205  
jackie.cannon@angelbc.com

**Peter Davies**  
Portfolio Sales Manager  
+44 (0)2476 718970  
peter.davies@angelbc.com

**Jane Bunclark**  
Marketing Administration  
+44 (0)2476 718970  
jane.bunclark@angelbc.com

**GENERAL ENQUIRIES**  
+44 (0)2476 718970  
info@datacentre.solutions

In association with:



BUSINESS COMMUNICATIONS

6 Bow Court, Fletchworth Gate,  
Burnsall Road, Coventry CV5 6SP  
[www.angelbc.com](http://www.angelbc.com)

