

EDITORIAL CALENDAR 2025

FOR 2025 we have six issues of MSP Channel Insights planned + 4 Video Magazines.

The MSP portfolio will continue the successful combination of articles and video interviews, and covering all the major business and technology topics that are essential knowledge for the Channel. That's everything from customer experience and IT operations, through the hybrid workplace, change management and sustainability, to 5G and the edge, AI and automation, and cybersecurity.

ISSUE	1	2	3
MONTH	FEBRUARY / MARCH	APRIL / MAY	JUNE / JULY
ADVERTISING + EDITORIAL DEADLINE	3 FEBRUARY	9 APRIL	12 JUNE
PUBLISHED	17 FEBRUARY	23 APRIL	26 JUNE
FOCUS	HYBRID + WORKPLACE	5G + EDGE + IOT	SUSTAINABILITY + ESG
FEATURE	NETWORKS + COMMS	STORAGE / COMPUTE	REGULATION + COMPLIANCE
FEATURE	ANALYTICS	MOBILE IT	MERGERS + ACQUISITIONS

ISSUE	4	5	6
MONTH	AUGUST / SEPTEMBER	OCTOBER / NOVEMBER	DECEMBER / JANUARY
ADVERTISING + EDITORIAL DEADLINE	1 AUGUST	2 OCTOBER	1 DECEMBER
PUBLISHED	15 AUGUST	16 OCTOBER	16 DECEMBER
FOCUS	CYBERSECURITY	AI + AUTOMATION	WORKFORCE + SKILLS
FEATURE	DX + CX	CLOUD + MANAGED SERVICES	OPTIMISING CLIENT RELATIONSHIPS
FEATURE	ITOPS	DATA CENTRES	MSP DIFFERENTIATION

Publication date two weeks after advertisement deadline.

In addition, there will be four VIDEO Magazines dedicated to the Managed Services Summit 2025 events and the SDC Awards 2025.

We welcome the submission of bylined articles and blogs for consideration for inclusion in MSP Magazine.

MSP VIDEO SPECIALS		
	VIDEO RECORDED BY	VIDEO RELEASED BY
MANAGED SERVICES SUMMIT BENELUX	12 JUNE	19 JUNE
MANAGED SERVICES SUMMIT LONDON	27 AUGUST	03 SEPTEMBER
MANAGED SERVICES SUMMIT NORDICS	07 OCTOBER	14 OCTOBER
MANAGED SERVICES SUMMIT MANCHESTER	04 NOVEMBER	11 NOVEMBER