EDITORIAL CALENDAR 2025

FOR 2025 we have six issues of MSP Channel Insights planned + 4 Video Magazines.

The MSP portfolio will continue the successful combination of articles and video interviews, and covering all the major business and technology topics that are essential knowledge for the Channel. That's everything from customer experience and IT operations, through the hybrid workplace, change management and sustainability, to 5G and the edge, AI and automation, and cybersecurity.

| ISSUE | 1 | 2 | 3 |
|-------------------------------------|--------------------|-------------------|-------------------------|
| MONTH | FEBRUARY / MARCH | APRIL / MAY | JUNE / JULY |
| ADVERTISING + EDITORIAL DEADLINE | 3 FEBRUARY | 9 APRIL | 12 JUNE |
| PUBLISHED | 17 FEBRUARY | 23 APRIL | 26 JUNE |
| FOCUS | HYBRID + WORKPLACE | 5G + EDGE + IOT | SUSTAINABILITY + ESG |
| FEATURE | NETWORKS + COMMS | STORAGE / COMPUTE | REGULATION + COMPLIANCE |
| FEATURE | ANALYTICS | MOBILE IT | MERGERS + ACQUISITIONS |

| ISSUE | 4 | 5 | 6 |
|-------------------------------------|--------------------|--------------------------|---------------------------------|
| MONTH | AUGUST / SEPTEMBER | OCTOBER / NOVEMBER | DECEMBER / JANUARY |
| ADVERTISING + EDITORIAL DEADLINE | 1 AUGUST | 2 OCTOBER | 1 DECEMBER |
| PUBLISHED | 15 AUGUST | 16 OCTOBER | 16 DECEMBER |
| FOCUS | CYBERSECURITY | AI + AUTOMATION | WORKFORCE + SKILLS |
| FEATURE | DX + CX | CLOUD + MANAGED SERVICES | OPTIMISING CLIENT RELATIONSHIPS |
| FEATURE | ITOPS | DATA CENTRES | MSP DIFFERENTIATION |

Publication date two weeks after advertisement deadline.

In addition, there will be four VIDEO Magazines dedicated to the Managed Services Summit 2025 events and the SDC Awards 2025.

We welcome the submission of bylined articles and blogs for consideration for inclusion in MSP Magazine.