

EDITORIAL CALENDAR 2023

We welcome the submission of bylined articles and blogs for consideration for inclusion in Digitalisation World magazine, website and our weekly newsletters. Feel free to get in touch with the editor, Philip Alsop, for more information on the features programme or to send through a brief synopsis of the content of a proposed article/blog.

ISSUE	1	2 VIDEO MAGAZINE	3	4
ADVERTISING DEADLINE	21 JANUARY	07 MARCH	07 APRIL	12 MAY
FOCUS	DATA ANALYTICS	SUSTAINABILITY	CLOUD + MANAGED SERVICES	CYBERSECURITY
FEATURE 1	HPC/QUANTUM COMPUTING	OBSERVABILITY	OPEN TECHNOLOGY	IOT
FEATURE 2	COMPLIANCE + RISK MANAGEMENT	MOBILE IT	LOW + NO CODE	SKILLS + TRAINING
INDUSTRY	FINANCE	GOVERNMENT	UTILITIES + MANUFACTURING	HEALTH

ISSUE	5 VIDEO MAGAZINE	6	7 VIDEO MAGAZINE
ADVERTISING DEADLINE	07 JUNE	07 JULY	11 / SEPTEMBER
FOCUS	CX / DX	COMPUTE + STORAGE NETWORKS	AI + AUTOMATION
FEATURE 1	METAVEVERSE	AR + VR	DEVOPS + APPS/APIs
FEATURE 2	DATACENTRES	ITOPs	CIRCULAR ECONOMY
INDUSTRY	RETAIL + ECOMMERCE	MEDIA + GAMING	TRAVEL + TRANSPORT

ISSUE	8	9	10 VIDEO MAGAZINE
ADVERTISING DEADLINE	11 OCTOBER	11 NOVEMBER	02 DECEMBER
FOCUS	CHANGE MANAGEMENT + COLLABORATION	HYBRID IT + HYBRID WORKPLACE	5G + EDGE
FEATURE 1	TELECOMS	ZERO TRUST	DIVERSITY
FEATURE 2	IT MANAGEMENT + SERVICE	BLOCKCHAIN	2024 INSIGHTS
INDUSTRY	HOSPITALITY	EDUCATION	LEGAL + PROFESSIONAL

Publication date one week after advertisement deadline.

Digitalisation World Supplement Editorial

WHILE WE ARE CONFIDENT that the combination of the Digitalisation World magazine, Video magazine, real-time website and weekly newsletters provides a comprehensive coverage of the technologies and issues which are the crucial component of digital transformation, we also realise that, sometimes a new or emerging idea needs major, dedicated coverage. That's why in 2023 we will produce timely, targeted Digitalisation World supplements. During 2023 look out for a major data centre energy efficiency focus, including liquid cooling technology and a dedicated cybersecurity supplement.